



Data Analyst

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1 Job Description

1.1 Role Profile (The purpose of the role)

We are seeking a Data Analyst specialising in Microsoft Power BI, with a minimum of 3 years of professional experience with Power BI, to join our growing analytics team. The selected candidate will play a role in developing the analytics platform for the business. This role involves designing, developing, implementing, and ensuring adherence to analytics best practices. A collaborative spirit is essential, as the role requires collaborating closely with stakeholders to evolve our data platform, thus supporting critical business initiatives, and bolstering decision-making processes.

1.2 Responsibilities of the Role

- **Power BI Management:** Maintain multiple Power BI workspaces, reports, and Semantic Models, ensuring their relevance and efficiency.
- **Requirement Gathering:** Collaborate with the respective business functions to gather and document requirements from business units into features and user stories (Azure DevOps).
- **Guidance on Power BI Solutions:** Offer functional and technical guidance regarding Power BI analytics solutions, including design, development, implementation, and best practices.
- **Collaborative Development:** Work with stakeholders to enhance the data platform, aligning it with business initiatives.
- **Data Model Navigation:** Understand and optimise the complexities of current data models for improved data utilisation.
- **Dataset Promotion:** Encourage the use of promoted datasets within the business to enhance data-driven decision-making.

1.3 Experience & Skills

Essential Skills and Experience

- **Power BI Expertise:** Proven experience building and maintaining Power BI datasets using DAX, Python, and SQL.
- **Advanced Reporting Skills:** Proficiency in creating and publishing comprehensive reports with Power BI.
- **Report Standardisation:** Experience standardising reports across a business to ensure consistency and accuracy.
- **Stakeholder Engagement:** Ability to gather and interpret stakeholder requirements, translating them into actionable data insights.
- **Codebase Management:** Skilled in managing and maintaining a codebase of Power BI reports.

Highly Valued Skills

- Cross-Functional Collaboration: Demonstrated ability to collaborate across departments, enhancing business strategy and operations.
- Custom Visualization Development: Ability to create custom visuals or integrate third-party visuals within Power BI for unique reporting needs.
- Performance Tuning and Optimisation: Experience in performance tuning and optimising Power BI solutions for improved efficiency.
- Agile Environment Adaptability: Proven background in thriving within a fast-paced, agile work environment.

Desirable Skills and Experience

- Experience building Power BI datasets from a multitude of data sources, including Delta Lakes and APIs.

1.4 Security Protocol

- Proof of Entitled to work status required.
- As part of this role, you may be required to go through enhanced background checks.